



CRISH

Co-Creating Innovative
Solutions for Health

www.crish.eu

LEARNING outcomes:

- 1 Understand the theoretical perspectives that underlie co-creation in health.
- 2 Include co-creation methodologies in a research and innovation project in health to make it more open, inclusive and responsive to the needs of different stakeholders.
- 3 Undertake a Needs Assessment analysis and Stakeholder Mapping exercise for a co-creation project.
- 4 Identify a research and innovation project that incorporates patients' views and stimulates patient-centred care.
- 5 List the main areas of project management for co-creation in health.
- 6 Communicate a research and innovation project to a specific target audience.

COURSE 2018 editions

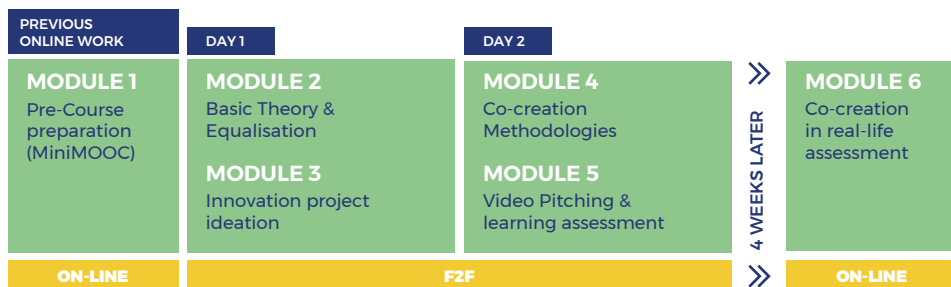
Next editions of CRISH will take place in:

- London- 19-20 April
- Barcelona – 14-15 May
- Barcelona – 29-30 October
- Grenoble – 12-13 November

To find out more information to register as participants, please check our webpage www.crish.eu or contact us at innovation@isglobal.org.

Coffee breaks and lunch on the two days will be covered by organisation. If there are any allergies or dietary restrictions, please contact us.

COURSE flow



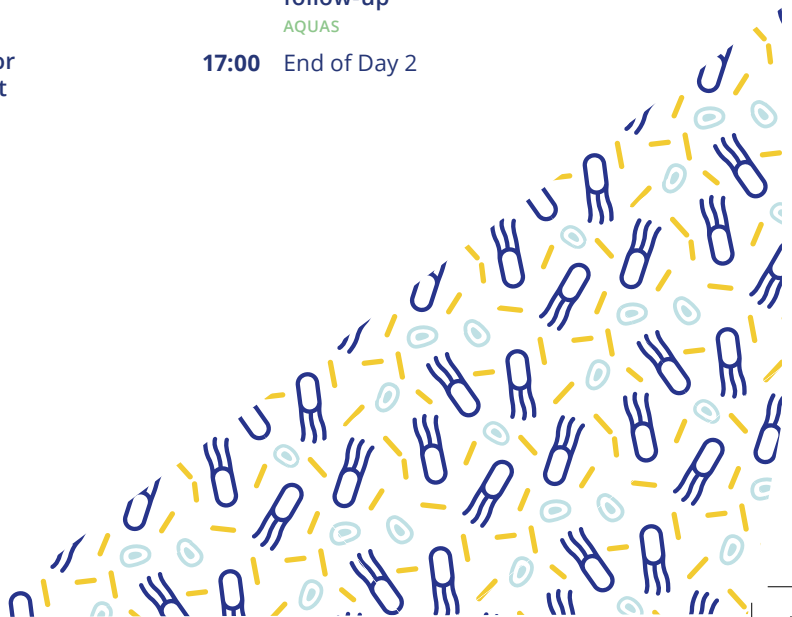
CRISH agenda

Day 1

- 8:30** Welcome/Coffee
- 9:00** Introduction of students and group formation
- 9:45** Ice-breaker
- 10:30** Coffee Break
- 11:00** Basic Theory through case studies of the following
Patient Experience / RRI / PPI / Innovation in healthcare / Translational medicine
Each expert
- 13:00** Lunch
- 14:00** What do we need to take into account for co-creation?
Language, power, reciprocity.
ICL | ISGlobal
- 14:30** Obstacles and opportunities reflection
ICL | IrsiCaixa
- 15:00** Stakeholder mapping of group projects
ISGlobal
- 16:00** Coffee Break
- 16:15** Design Thinking for Needs assessment
IESE
- 17:30** End of Day 1

Day 2

- 9:00** Introduction to Day 2
- 9:10** Workshop exploring co-creation methodologies
HCB | IrsiCaixa | ICL | IESE | ISGlobal
- 11:00** Coffee Break
- 11:30** Creating an Action Plan for projects
Innovation management tools
IESE
- 12:45** Short presentation by a CRISH1 student
- 13:00** Lunch
- 14:00** Videos for Pitching Projects: what do you need to know?
UB | ISGlobal
- 14:15** Video Project Pitch Preparation
CRISH Team
- 15:30** Pitching of projects and Feedback
CRISH Team
- 16:30** Final Reflections on Expectations, Evaluation Questionnaire and follow-up
AQUAS
- 17:00** End of Day 2



ABOUT THE COURSE ON Co-creating Innovative Solutions for Health (CRISH)

Why have a course on co-creating innovative solutions for health?

In the digital era in which we live, a shift in attitude has begun towards creating multi-stakeholder platforms where different members of society (i.e. researchers or industry) and civil society organisations representatives (including patient organisations, charities and community organisations), citizens, policy makers and educators work together and share responsibility to co-create innovative solutions and co-decide together about healthcare. This new way of thinking has been framed as “Responsible Research and Innovation (RRI) and is promoted by European Commission and many other European research and funding organizations.

Creating value for and with patients

Patient experience of healthcare and their involvement in it, is positively linked with the effectiveness of treatments and the safety of patients. It also supports the inclusion of patient experience and involvement as one of the central pillars of quality in healthcare. Measurement of patient experience and involvement in clinical practice is closely related to the level of citizen participation, access to information and education of patients which each have their own methodologies (some of which are shared). Improving patient experience, patient involvement, education and access to information have been shown to have a significant positive impact on health outcomes. The concept of “value” of healthcare is also very important to this new shift in attitude because if healthcare is to be viewed as a service, then the person judging its value must always be the patient. The shift in attitude we describe must therefore incorporate the well-known patient motto “Nothing about us, without us.”

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BARCELONA
Hospital Universitari

ISGlobal
Barcelona
Institute for
Global Health


UNIVERSITAT DE
BARCELONA

IDIBAPS

IrsiCaixa
Institut de Recerca de la Sida

 **Obra Social**
Fundación “la Caixa”

Imperial College
London

UNIVERSITÉ
Grenoble
Alpes

IESE
Business School
University of Navarra

 **Agència de Qualitat
i Avaluació Sanitàries
de Catalunya**