



CRISH

Co-Creating Innovative
Solutions for Health

www.crish.eu



OBJECTIVES of the course

- 1 Providing theory, skills and fundamental tools for co-creating and co-designing research and innovation projects.
- 2 Providing multidisciplinary knowledge allowing health professionals, researchers, managers etc. to work together with patients and the public in general on emerging trends in health.
- 3 Accelerating change and reducing the 'know-do' gap.

LEARNING outcomes:

- 1 Increased health literacy and better knowledge of the health system.
- 2 Stimulating patient centered care and increasing innovative solutions to improve healthcare/services delivery.
- 3 Conducting innovation and research in a more inclusive manner.
- 4 Increasing value for money in healthcare innovations.
- 5 Incorporating patients' and the public's views in the innovative decisions.

COURSE 2017 editions

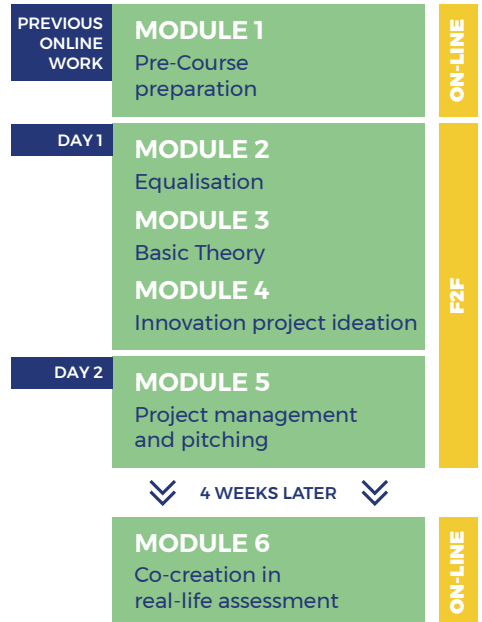
Next editions of CRISH will take place in:

- Barcelona, 30 – 31 October
- London, 21 – 22 November
- Grenoble, 11 – 12 December

To find out more information to register as participants, please check our webpage www.crish.eu or contact us at sergio.villanueva@isglobal.org.

Coffee breaks and lunch on the two days will be covered by organisation. If there are any allergies or dietary restrictions, please contact us.

COURSE flow



CRISH agenda

Day 1

- 8:30** Welcome Coffee
- 9:00** Welcome remarks
General theoretical framework of reciprocity and participation in health
HCB
- 9:15** Getting to know each other through co-creation
Marshmallow challenge + teams project presentation
ISGlobal | ICL
- 10:15** Introduction to Patient Experience, Responsible Research and Innovation, and Patient and Public Involvement
Lectures
IrsiCaixa | HCB | ICL
- 11:00** Coffee Break
- 11:30** Insights of previous co-creation experiences: towards a common understanding
Workshop on Case Studies of co-creation in health
ISGlobal
- 12:30** Innovation and Entrepreneurship
How to innovate in healthcare
IESE
- 13:00** Lunch
- 14:30** Research and Innovation cycle(s)
How and where to include all stakeholders in research and innovation
IrsiCaixa | ICL | IESE
- 15:00** Methodologies for co-creation in teams' projects
Workshop
ISGlobal | IrsiCaixa | ICL | HCB | IESE
- 16:30** Mentoring
Work in Groups
- 18:00** End of Day 1

Day 2

- 8:45** Arrival
- 9:00** Stakeholders at stake !
Role play
ICL | HCB
- 9:30** Stakeholder mapping of teams' project
Workshop
HCB | ISGlobal
- 10:30** Coffee Break
- 11:00** Issues and needs assessment of teams' project
Workshop
HCB | ISGlobal
- 12:30** Lunch
- 13:30** Innovation projects management
Lecture + Workshop
IESE
- 14:30** Mentoring on projects management
Counselling on future steps
IESE
- 15:30** Pitching preparation
Mentoring
- 16:30** Pitching of projects
ISGlobal
- 17:30** Final reflections
Is reciprocity a true paradigm shift?
HCB | ISGlobal
- 18:30** End of Day 2



ABOUT THE COURSE ON Co-creating Innovative Solutions for Health (CRISH)

Why have a course on co-creating innovative solutions for health?

Many institutions and social communities in Europe and the world, including the European Commission are planning a new way to do research and to find new solutions in healthcare

In the digital era in which we live, a shift in attitude has begun towards creating multi-stakeholder platforms where different members of society (i.e. researchers or industry) and civil society organisations representatives (including patient organisations, charities and community organisations), citizens, policy makers and educators work together and share responsibility to co-create innovative solutions and co-decide together about healthcare. As part of this new way of thinking, there is a need for decisions about innovation and research in health to be more open and inclusive, so that many people and groups from society can take part.

“Responsible Research and Innovation” (RRI) is promoted by research funding organisations such as the National Institute for Health Research (NIHR) in the UK in the form of patient and public involvement (PPI) which is mandatory for publicly funded research. The NIHR also established the James Lind Alliance which brings together patients, caregivers and clinicians to identify and prioritise the top ten treatment uncertainties or unanswered questions about health treatments in order to identify the most relevant

research topics. Other institutions funding RRI also include “la Caixa” Foundation in Spain, or the innovation agency of Sweden, VINNOVA. These are only a few examples of the ways that different organisations are involving all their stakeholders in co-designing solutions for health.

Creating value for and with patients

Patient experience of healthcare and their involvement in it, is positively linked with the effectiveness of treatments and the safety of patients. It also supports the inclusion of patient experience and involvement as one of the central pillars of quality in healthcare. Measurement of patient experience and involvement in clinical practice is closely related to the level of citizen participation, access to information and education of patients which each have their own methodologies (some of which are shared). Improving patient experience, patient involvement, education and access to information have been shown to have a significant positive impact on health outcomes. The concept of “value” of healthcare is also very important to this new shift in attitude because if healthcare is to be viewed as a service, then the person judging its value must always be the patient. The shift in attitude we describe must therefore incorporate the well-known patient motto “Nothing about us, without us.”